



**SUMMER
SPRINGBOARD**
Look Inward. Go Upward.

Finance & Investing Infosheet

New student admissions for
Summer 2024 are open.



Program Highlights

- Study the underlying factors that influence publicly traded stock prices, and learn about options, futures and margin trading.
- Analyze P&L and balance sheets to gain useful insights into company valuations and private equity investments.
- Conduct equity research, and value a company using time-tested principles from professional investors.
- Gain valuable insights, and develop an investment pitch for an asset or stock that you believe is greatly undervalued.



2024 Dates

BARNARD/COLUMBIA

- Session 1: June 30 - July 12
- Session 2: July 14 - July 26



Academic Program Overview

From investment banking to risk management to commercial real estate, there are many career options and opportunities to learn about business models and financial markets while also building new skills. Students visit an investment company to hear firsthand details of investment successes, failures and learnings. Also, an accomplished investment professional will share their personal career path and the wide range of career opportunities in the investment space—from being in the limelight to working behind the scenes. Students will be introduced to core investment concepts and learn to research data and reference their trajectories, estimate asset values and specifying performance benchmarks, employ portfolio theory to devise risk-adjusted asset allocation strategies, develop hedging strategies to offset risk, and manage portfolio performance.



Excursions

Students will attend an insider tour of Wall street, visit an in-house trading room with 15 Bloomberg terminals and hear from CEOs and Financial Advisors. Last summer, students met with the Chief Investment Officer of the YMCA Retirement Fund.

Instructors

Dr. Artem M. Joukov

Dr. Artem M. Joukov, a professor of Finance at Wenzhou-Kean University in China, initially pursued a legal career in the United States before transitioning to academia. Born in St. Petersburg, USSR, he holds the prestigious Order of the Samaritan from the UA Public Interest Institute. Dr. Joukov's research, spanning law, economics, and finance, emphasizes the critical role of property rights in a thriving economy. His recent papers explore shareholder rights, trade rights, and property owners' rights in residential real estate. Notably, his legal articles have earned favorable recognition from the Supreme Court of the United States, the Supreme Court of Georgia, and the Appellate Court of Connecticut. In addition to his academic contributions, Dr. Joukov serves as a JAG officer in the United States Army Reserve and has presented his finance works at various conferences.

Tuition Information:

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes:** optional airport pickup and drop off service (available for an additional fee)
- **Price:** \$5,698

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 6pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
 - Weekend excursions can be added on for \$125 per day
- **Price:** \$3,198

Supplements:

- Application fee: \$99 (mandatory, non-refundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.



Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



Typical Schedule



More info on [Airport Transfer](#)

More info on [Unaccompanied Minor Service](#)

[Apply Now!](#)

Summer Springboard programs are not run by our campus partners (with the exception of Cal Poly which is run in partnership with SSB). Universities and their affiliated departments and partners do not control and are not responsible or liable in any manner for any part of the Summer Springboard program.