



CAL POLY
Extended Education

COLLABORATIVE PARTNER



SUMMER
SPRINGBOARD

The Art of Photography

New student admissions for
Summer 2024 are open.



Program Highlights

- Enhance your way of seeing through the camera to develop a photographic vision.
- Understand the camera and its creative controls to create stronger images.
- Develop awareness of quality of light, both natural and flash.
- Apply creative problem solving to brainstorm exciting ideas.



2024 Dates

- Session 2: July 14 - July 26



Academic Program Overview

The Art of Photography is a two-week deep dive into the many facets of the photography field. Students will work with historical processes like cyanotypes and large format cameras as well as modern digital cameras, printers, and professional studio lighting. Through technical activities, students will learn new, expressive ways to create images. At the end of the session, students will have a portfolio of new images, but more importantly, new ideas for continuing their own photographic journey.



Excursions

Students will hear from professionals in the photography industry.

Instructors

Jeff Van Kleeck, Lecturer
Cal Poly SLO

Jeff Van Kleeck has a range of photographic experiences including working as a professional custom photography printer, exhibiting photography in galleries, publishing in books and magazines, and photographing for clients like the Hard Rock Cafe. Jeff has studied with photography legends; John Sexton, Keith Carter, Robert Glenn Ketchum, and Jerry Uelsmann. His Master of Fine Arts is in photography from Central Washington University.

Tuition Information:

- Includes: all meals, lodging, excursions, academic course, weekend excursions
- Excludes: optional airport pickup and drop-off service (available for an additional fee)
- Price: \$5,298

Supplements:

- Application fee: \$99 (mandatory, nonrefundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.

More info on [Airport Transfer](#)

More info on [Unaccompanied Minor Service](#)



Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



Typical Schedule

8:00 a.m.	Breakfast
9:00 a.m.	Academic Course
Noon	Lunch
1:30 p.m.	Academic Excursion/ Recreational Activity
3:30 p.m.	Enrichment Elective
6:00 p.m.	Dinner
7:00 p.m.	Evening Activites
10:30 p.m.	RA Check-in

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