



CAL POLY
Extended Education

COLLABORATIVE PARTNER



SUMMER
SPRINGBOARD

Web Development & Design

New student admissions for
Summer 2024 are open.



Program Highlights

- Learn how to use HTML and CSS to prototype and implement websites.
- Learn how to build responsive and responsible websites using industry best practices in the field.
- Develop websites by applying industry-specific design principles to web development.
- Research and compare different creative solutions currently being utilized in the field of web design.



2024 Dates

- Session 2: July 14 - July 26



Academic Program Overview

With so many different platforms on which audiences are able to view websites, it's important for aspiring web designers to consider how to create responsive and accessible websites. In this course, students will use a variety of web development production tools and processes, following the best practices in the industry, to build websites that can be used for as many people as possible, using as many devices as possible without modification.

Students in this course will work collaboratively to examine important considerations for web design/development. Some of the group activities students will tackle include: Accessible Design, Search Engine Optimization, UX/UI, and Web Design Analysis. Their week will culminate in an individually designed and developed simple website following best practices and presenting their work to other students in the course.



Excursions

Students may have the opportunity to visit a local web development firm to meet professionals in the industry.

Instructors

April Elliott, Lecturer at Cal Poly SLO

April Elliott is a Graphic Communications department Cal Poly alumnus where she earned her Master of Arts in Education with specialization in Curriculum and Instruction. She also earned her BS in Graphic Communication with concentration in Web and Digital Media from Cal Poly. April's specialty is graphic design using the Adobe Creative Suite. She has worked as a graphic designer designing the graphics for screen printing and embroidery at J. Carroll Corporation. She also serves on the executive board for the American Institute of Graphic Arts (AIGA) Central Coast chapter where they are working to bring design into the community through workshop, mentoring programs and special events. She currently teaches Digital Publishing Systems and Web and Print Publishing at Cal Poly.

Tuition Information:

- Includes: all meals, lodging, excursions, academic course, weekend excursions
- Excludes: optional airport pickup and drop-off service (available for an additional fee)
- Price: \$5,298

Supplements:

- Application fee: \$99 (mandatory, nonrefundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.

More info on [Airport Transfer](#)

More info on [Unaccompanied Minor Service](#)

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Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



Typical Schedule

8:00 a.m.	Breakfast
9:00 a.m.	Academic Course
Noon	Lunch
1:30 p.m.	Academic Excursion/ Recreational Activity
3:30 p.m.	Enrichment Elective
6:00 p.m.	Dinner
7:00 p.m.	Evening Activites
10:30 p.m.	RA Check-in

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