

SUMMER SPRINGBOARD
Look Inward. Go Upward.

Journalism Infosheet

New student admissions for Summer 2024 are open.

Program Highlights

- Experience a journalist's process from idea development and reporting to editing and publishing
- Gain hands-on experience in citizen reporting and social media, shooting and editing video and photos, all from your smartphone
- Develop skills to interview sources for details, anecdotes, and quotes for feature stories
- Learn from experienced professionals about libel laws, censorship, and worldwide press freedom
- Create a final project exploring different aspects of the field including blog, video, photo, and podcast reporting

2024 Dates

BARNARD/COLUMBIA

- Session 2: July 14 - July 26

Academic Program Overview

In their first class, students will break into teams and choose a theme that they would like to report on. Over the course of the program, students will complete multiple journalism projects which will ultimately be combined into a portfolio that focuses on their selected theme. Along the way, they will use blog, video, photo, and podcast reporting techniques to capture different angles of their story. Using an experiential learning approach, students will quickly engage in the topic. The instructor introduces the underlying theory and concepts as students tackle these issues while interviewing and reporting.

Excursions

In past years students went to Bloomberg TV. Bloomberg has 2700 journalists in 100 countries writing over 5000 stories a day! Additionally, students received a behind-the-scenes tour of ABC 7 and had a rare shout-out on live television when they visited. This past summer, students went to Insider, INC and met with editors, toured the newsroom, and got their questions answered by professionals in the field.

Instructors

Max Kalnitz

Max Kalnitz is an award-winning multimedia journalist and social media strategist based in Brooklyn, NY, whose work has appeared in Billboard, The Nation, and Insider, among other outlets. On TikTok, Max has launched and managed numerous successful TikTok accounts where he regularly created viral posts as high as 19 million views. Max earned his master's degree in magazine, newspaper, and online journalism from the S.I. Newhouse School of Public Communications at Syracuse University.

Tuition Information:

Residential Students:

- Includes: all meals, lodging, excursions, academic course, weekend excursions
- Excludes: optional airport pickup and drop off service (available for an additional fee)
- Price: $5,698

Commuter Students:

- Includes: lunch, academic course, excursions, programming from 9am to 6pm, Monday-Friday
- Excludes: lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for $125 per day
- Price: $3,198

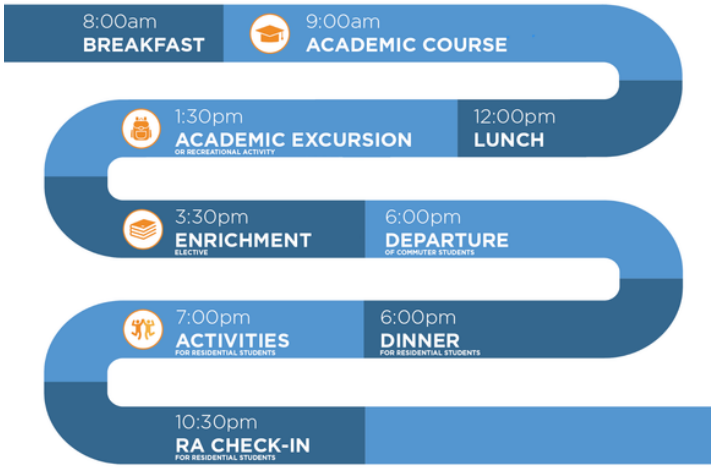
Supplements:

- Application fee: $99 (mandatory, non-refundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click here for more info.

Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).

Typical Schedule



More info on Airport Transfer

More info on Unaccompanied Minor Service

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