



SUMMER  
SPRINGBOARD

## UX & UI DESIGN

# COURSE INFO SHEET ONLINE PROGRAM

### PROGRAM HIGHLIGHTS:

- **Design fundamentals:** The psychology of colors, lines, shapes, textures, fonts. Learn to leverage the power of space, rhythm, composition, structure.
- **Human-computer interaction:** The basics of the psychology of interface design and how humans feel about computers in different contexts.  
**User Research:** Learn to form hypotheses, then go out to real people to collect data and test your assumptions.
- **Rapid Prototyping:** Prototyping, sketching, and wireframing - essential techniques for experimentation and brainstorming.
- **Visual Identity:** Build a visual identity from scratch, taking into account the story, personality, and core values.
- **Mock Websites & Apps:** Learn to design across screen sizes and interaction paradigms.

### ONLINE SESSION DATES

July 4 - July 14, 2022

9:00 am - 12:00 pm PST  
12:00 - 3:00 pm EST

### TUITION

\$1495

### ACADEMIC PROGRAM OVERVIEW:

This innovative college-level course in partnership with iXperience is perfectly designed to help high schoolers gain real world knowledge and experience before committing to a UX/UI Design path in college. You will get the opportunity to apply your newly gained skills to a hands-on project for a positive cause. While specific briefs vary from course to course, all of the projects are selected to perfectly complement the skills covered in class and enable students to make a real-world impact.

- Week 1: Focus on picking up new industry-relevant skills at a rapid pace.
- Week 2: Collaborate on a social impact project that you can add to your resume and discuss in job interviews.



*I have learned so much in a relatively short time, but I have never felt overwhelmed from the information. I think that says a lot about the program and how they want to see us succeed and help us learn along the way.*

Gabriela Silguero, Rutgers University Class of 2021

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